



## FOR IMMEDIATE RELEASE

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### **Oak Creek Presents Cutting Edge Online Experience with New Website**

Oak Creek, Wisconsin: The City of Oak Creek has launched a new website at [oakcreekwi.org](http://oakcreekwi.org) to bring increased access and transparency to residents and visitors alike. The new website offers a fresh design, improved navigation and new interactive tools to give users an entirely new site experience.

"We are very pleased to bring an upgraded website experience to those seeking information about our organization, city services, and community events," says City Administrator Andrew Vickers. "Creating an easy-to-use, yet comprehensive site was a top priority of the City's Strategic Action Plan, and we feel we've accomplished that goal with the delivery of this well-crafted user platform."

Prominently displayed on the homepage is an enhanced search feature, a hallmark of the redesigned site. Additionally, an address search allows residents to access information about their specific property, including trash and recycling collection schedules, and contact information for their elected officials, providing a custom user experience. Well-organized dropdown menus and a quick access toolbar provide additional opportunities for users to quickly find the information they need.

Other site features are a meeting and event calendar, a city newsfeed, and a comprehensive service finder. An eNotification option allows users can subscribe to topics of interest and receive notifications through email when new content has been posted. With a mobile-friendly design, automatic translation feature, and ADA compliance, the site can be accessed by anyone, anywhere they need it.

Oak Creek's new eye-catching website captures the vibrant spirit and overall brand of the city while putting detailed government information at the fingertips of residents and visitors.

The site is hosted by Granicus govAccess, formerly Vision Internet, a national leader in government website design, development and hosting.

### **About:**

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